

MEDIA KIT

THE SPRINGS FALL HOME SHOW



ABOUT THE SPRINGS HOME SHOW:

The Springs Fall Home Show is happening September 6th - 8th, 2019 at the Norris Penrose Event Center. Just in time for anyone looking to finish up their home improvement projects before winter!

Consumers will see the latest in home improvement, remodeling, design, outdoor living and more. The show will have local and national vendors willing to help them tackle any size project!

LOCATION

- Norris Penrose Event Center
1045 Lower Gold Camp Rd # 3
Colorado Springs, CO 80905

DATE & TIME

- September 6th | 10AM – 5PM
- September 7th | 10AM – 5PM
- September 8th | 11AM – 4PM

DETAILS

- 150+ Local & National Vendors
- Latest in Home Design, Remodeling, Automation, Improvement, and more!
- Live Demonstrations
- Contests, Prizes, and Food Sampling
- DIY Project Tips
- Free Admission and Parking



NATIONWIDE EXPOS

Nationwide Expos was established in 2015 by our Founder and CEO, Jon Lewis. With over 20 years of experience in home shows and home expos, Jon set out to create a home show production company based on strong morals, ethics, and state of the art customer service. Between his passion for home shows and his ambition to pave the way in the industry, Nationwide Expos has seen significant growth and improvement over the last 4 years, with no plans of slowing down anytime soon.

For Nationwide Expos, being the best is never good enough. We are consistently growing, improving, innovating, and leading the way in home shows and home expos to create the absolute best experience for both exhibitors and consumers. Our company has grown to cover 11 states and over 50 shows in 2019 alone! With our exhibitors' success being our number one priority, you can trust that you, your business, and your success are in good hands.



WHY OUR SHOWS?

At Nationwide Expos we take the time to ensure all our event details – from marketing to breakdown – are organized, professional, and successful. We ensure these details to benefit our customers' success at our shows!

As a local small business we are able to emphasize customer service so that each of our exhibitors receives personalized recommendations and support tailored to their specific individual business needs and goals. We instill a sense of community and compassion in our staff to ensure our exhibitors are receiving nothing but the best in personalized and genuine support. Whether you are a large corporation or a one-man-show, every one of our exhibitors receives the same genuine attention and support. Our top priority is our exhibitors' success.



MEET THE TEAM



JON LEWIS

CEO & Founder

Jon's enthusiasm, passion, and drive alongside his 20 years of experience in Sales & the home show industry is vital to the Nationwide Expos team's success. Jon's vision to grow and his commitment to constant improvement has propelled Nationwide Expos into an industry leader. With no plans to slow down anytime soon, Jon is a force to be reckoned with in the home show market.



DAN TYE

Chief Operating Officer

With over 30 years in Operations Management and Business Development, Dan is well versed in the procedures and protocols of trade shows, Sales, Business Development and more. With his exceptional organization, time management and problem-solving abilities resulting in optimum productivity, he ensures all of our events run smoothly from set-up to break-down.



DAVE LAUGHLIN

Marketing Director

Dave is a strategic marketer with over 30 years of Marketing experience with a proven track record in creating successful campaigns in digital and traditional channels. His extensive knowledge of TV, Radio, Print, PR, Email Marketing and more allows us to thoroughly saturate every market we enter and provide our home show vendors with comprehensive event marketing and advertising.



STEPHANIE BOND

Digital Marketing Director

With an MBA in Marketing Data Analytics & Digital Marketing, Stephanie's knowledge of all things digital gives Nationwide Expos a significant advantage in the home show market. From Social Media, SEO, Digital Advertising, Web Design and more, we are able to specifically target only the most motivated buyers that are in the market for your goods and services – resulting in increased profits, exposure and credibility to our home show vendors.

ADVERTISING

THE SPRINGS HOME SHOW

TELEVISION

The Springs Home Show commercials appear on over a dozen channels and networks. Our show staff and sponsors appear on local news coverage and TV interviews.

Local Coverage



Commercial Spots



and many more!

For **Sponsorship** opportunities email info@nationwideexpos.com

RADIO

The Springs Home Show has spots on top local radio stations.



EVENT SITES

The Springs Home Show is featured on popular third party event sites. These are the top rated local event sites used nationwide. Each of our expos is featured on these sites.



*Details subject to change

ADVERTISING

THE SPRINGS HOME SHOW

NEWSPAPER

The Springs Home Show appears on the front page & back cover of the following paper.



PRESS RELEASE

The Springs Fall Home Show is the Perfect One Stop Shop for All Your Home Projects! Enjoy a fun day out with the family while checking out the latest home products and services. Everyone will enjoy contests, prizes, food samples, live demonstrations, and more from over 100 local and national vendors. (For the full version please visit our website at www.TheSpringsHomeShow.com).

For more information on press releases contact
Dave Laughlin: 303-621-6259 | Dave@nationwideexpos.com



DIGITAL MARKETING

The Springs Home Show appears across the internet with our Google Display ads, boosted Facebook events, and social media advertisements. Our digital advertisements are strategically targeted to demographics to ensure our exhibitors' success!

Top Consumer Interests: Home Improvement, Home Renovation, Home Show, Home Expo, Local Events

Top Consumer Demographics: 80% between 35 & 65 years old, 65% Female, 35% Male, 50% in the top 20% household Income



www.TheSpringsHomeShow.com



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